

Company Backgrounder STRIKEFORCE TECHNOLOGIES

Company Symbol	SFOR
Recent Price	\$0.02
52-Week Range	\$0.02-\$0.14
90-Day Avg Volume	217,363 shares



Core Business

StrikeForce Technologies (www.strikeforcetech.com) provides a suite of online products that help prevent identity theft by protecting customers, employees and partners in real time at every vulnerable point.

Its products prevent fraud during account creation, account access, transactions, and changes, saving businesses millions of dollars, offering new levels of customer protection, and strengthening their brand names.

Market Urgency

How do companies protect customers' and employees' personal identity information while keeping sites easy to use as the problems of data breaches and identity theft get into the billions of dollars? This is a make-it-or-break-it issue for banks, e-commerce merchants, government agencies, credit card companies, and enterprises as the regulatory and compliance environment becomes increasingly more rigorous.

The answer may determine the success of a business—especially as emerging attacks and public disclosures about identity theft accelerate globally.

Bottom-Line Benefits

StrikeForce Technologies' product suite:

- Protects personal information and shuts out fraudsters. •
- Authenticates a user's identity. •
- Exploits common devices and high-security tools—phones, PDAs, PCs, and tokens—to create • highly secure 2-factor and "Out-of-Band" user authentication.

Competitive Differentiators

StrikeForce Technologies is a unique company that:

- **Protects everyone**—customers, partners, consumers, and employees—in real time against identity fraud at every access point with their products.
- **Preserves the online experience** and provides unobtrusive access to users while ensuring that they truly • are who they say they are.
- Offers customized two-factor "Out-of-Band" solutions that are customized and scalable, based on the level of security required and preferred technology methods.

Product Suite

ProtectID[®] offers 2-factor "Out-of-Band" authentication across many methods and devices for protection. Methods are preferable and low cost for delivering One Time Passwords (OTP). This approach leverages a 2nd network for entering or receiving passwords (or pins), which locks out hackers—even if they have your username and password. Product available for installation or Cloud Service. (Pat No: 7870599)

GuardedID[®] is a keystroke encryption anti-keylogger that functions at the keyboard level, preventing keyloggers (malware) from stealing login and confidential information—the #1 Consumer Threat noted by the FBI and the 2010 Verizon Data Breach Report.

Business Contracts

StrikeForce Technologies generates a high-quality revenue stream derived from initial sale revenue and bolstered by recurring revenue stream from each license sold. Current contracts include:

- Known Global Wall Street Investment Firm. Contracted to use ProtectID through our Cloud Service for all of their Global Wealth clients soon to 10x the volume. Projected revenues of \$.4mm in 2011 and yearly recurring revenue thereafter.
- **Trend Micro.** Contracted to OEM our GuardedID product combined with their anti-virus products globally. Projected revenues of \$100k in 2011 and increasing with recurring revenue. They are also highlighting GuardedID for direct sales through us in their electronic and physical newsletters.
- Other major clients include Intersections, one of the largest ISPs and telecommunications providers in the United States, one of the nation's top chip manufacturers, and other financial, government agencies and enterprises contracted or in pilot, that for contractual reasons have yet to be publicly announced. Company is also in contracts with various wellestablished resellers and distributors with whom the majority of our contracts are closing.

Projected revenues in 2011 and 2012 are approximately \$3mm and \$11mm respectively.

Founding

StrikeForce Technologies was founded in 2001 and is headquartered in Edison, New Jersey.

The Out-of-Band Two-Factor Authentication Patent (No. 7870599) has been granted as of January 11, 2011. GuardedID has a patent pending.

Executive Team

Mark L. Kay Chairman and CEO 26 years Managing Director at JPM

George Waller Executive Vice President 25 years Sales Experience

Ram Pemmaraju Chief Technology Officer 11 years Bell Labs-Bell Core and the Inventor

Company IR Contact

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Websites

www.StrikeForceTech.com www.GuardedID.com